

The beginning
www.flintplusflint.com



Our results

20 NATIONAL NEWS PIECES
AT LEAST ONE IN EACH NATIONAL TITLE



4 NATIONAL BROADCAST DISCUSSIONS



HOT TOPIC ON MUMSNET



OVER 20 INTERNATIONAL PIECES



100 MILLION OTS PLUS IN THE UK ALONE



FLINT+FLINT IS STARTING TO STAND OUT IN THIS SATURATED MARKET



PRODUCT COVERAGE IS STARTING TO DRIP THROUGH YOU MAGAZINE FEATURED THE SPF 30 PRIMER

What does this really mean?



BUILDING BRAND ADVOCATES

DANIELLE LLOYD IS THE FACE OF FLINT+FLINT

What's next?



The Flint+Flint story...

The challenge
To get people talking about Flint+Flint

The middle

What did this mean?

800% IN WEBSITE TRAFFIC IN INCREASE ONE WEEK



A CALL FROM A MAJOR RETAILER TO DISCUSS A POTENTIAL LISTING



REAL TRACKABLE TIME SALES RESULTING IN A PROJECTED ROI OF £24 FOR EVERY £1 SPENT



Starting the conversation

FOUR OUT OF FIVE WOMEN DON'T SHOWER EVERY DAY

